



Cure 4 The Kids Foundation Job Posting Sets New Record!

Job posting viewed more than 92,000 times

LAS VEGAS - February 3, 2015 - Never underestimate the response of an honest job posting.

Cure 4 The Kids Foundation, a 501(c)(3) nonprofit organization providing life saving medical treatment to children and adults, was seeking Network Administrator applicants recently. The foundation decided to create a very honest and unusual advertisement for the position.

This is how the job posting begins:

There is just no point in sugarcoating it; this is an awful job, nobody really wants this job. Long hours and possible calls in the middle of the night. Stress levels that are off the chart.

Unusual? Yes.

“We wanted to make sure the people who applied for the position were truly interested in doing good work, said Annette Logan, President and CEO of Cure 4 The Kids Foundation. “We treat children with cancer, blood and bleeding disorders, rare and ultra rare diseases and are used to going the extra mile for our patients. We thought by posting the ad in this way, we could weed out applicants who would not be truly committed employees.”

The ad certainly got attention. It was noticed (and even mocked) by Internet Technology websites around the world, including some in the United Kingdom and Australia.

According to the job posting website, the advertisement has resulted in the most online hits for *any* job posting, *ever*, on the job hunting website. At last count, it was viewed 92,567 times.

Check out the entire job posting here: <http://bit.ly/1AN89uz>
Applications are still being accepted.

@Cure4TheKids

<https://www.facebook.com/ChildrensSpecialtyCenterOfNevada>

<https://www.facebook.com/HemophiliaTreatmentCenterOfNevada>

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About Cure 4 The Kids Foundation: The Children's Specialty Center of Nevada and the Hemophilia Treatment Center Of Nevada are funded, in part, by the Cure 4 The Kids Foundation. The 501 (c) 3 non-profit organization was founded in 2007 by Dr. Jonathan Bernstein to ensure children with life threatening illnesses received proper medical attention regardless of their family's income or presence of health insurance. To date, more than 8,000 patients have been treated by physicians and medical staff at the Children's Specialty Center and Hemophilia Treatment Center. The Children's Specialty Center provides medical treatment to children facing devastating diseases such as cancer, rheumatological diseases, as well as rare and ultra rare diseases. All our providers are Board Certified in Pediatric Hematology/Oncology. The Hemophilia Treatment Center (HTC) of Nevada is the only Federally recognized HTC in the state. It is one of 140 HTCs around the country which provides individual services to children and adults with inherited bleeding disorders. Studies show people with Hemophilia who are treated at Federally recognized HTCs have lower overall healthcare costs, lower hospitalization rates and lower mortality rates than non-HTC users. The Cure 4 The Kids Foundation's Charity Care plan ensures patients at The Children's Specialty Center and the Hemophilia Treatment center receive medical treatment regardless of family income or presence of medical insurance. www.cure4thekids.org