



The “Mad Hatter’s” Tea Party to Benefit The Long-Term Follow-Up Clinic for Childhood Cancer Survivors

LAS VEGAS - March 14, 2017 – The public is invited to support childhood cancer survivors by enjoying an afternoon of tea, cakes, sandwiches — and a few surprises — at the “Mad Hatter’s” Tea Party on **Saturday, April 15, 2017**, in the Palm Room at the Four Seasons Hotel Las Vegas.

Based on the Lewis Carroll classic story, *Alice in Wonderland*, the “Mad Hatter’s” Tea Party is a fundraiser in support of Nevada’s Long-Term Follow-Up (LTFU) Clinic for childhood cancer survivors. The LTFU clinic provides needed testing, annual exams, referrals and education for patients and families about specific risk factors. Information that will help them lead longer and healthier lives.

The survival rate for many forms of childhood cancer is approximately 82%, which is due in large part to aggressive chemotherapy, radiation, and surgeries. These treatments that save the lives of children and young adults often cause side-effects years after treatment is complete. The Long-Term Follow-Up Clinic was created to help childhood cancer survivors – no matter where they received treatment – stay healthy into their adulthood.

“We know cancer treatments have improved dramatically over the years which is incredibly important,” said **Danielle Bello**, Ph.D, Director of the Long-Term Follow-Up Clinic. “At the same time, there is an incredible need for childhood cancer survivors to understand their specific risks from some cancer treatments and to provide an avenue for the continued monitoring of their health.”

After the initial clinic visit, a binder is presented to each patient with educational information, treatment summary and follow-up recommendations. As time goes on, many childhood cancer survivors may not always remember treatment details or possible side effects 25 years in the future. This permanent record is designed to be shared with future

medical providers – no matter what city, state or country in which they reside – so they too can be aware of a patient's detailed health history. Typically, childhood cancer survivors are seen in the clinic annually and scheduled for any needed testing or follow-up services after their clinic visit. Because of Cure 4 The Kids Foundation's 501(c)(3) non-profit status and mission, these services are available to childhood cancer survivors without medical insurance or without the ability to pay for treatment.

The “Mad Hatter’s” Tea Party is being held in the Palm Room at the **Four Seasons Hotel Las Vegas** from Noon to 4 p.m. A limited number of tickets are available for the event for \$130 per person prior to April 1, 2017. After that date, tickets are \$150. To purchase tickets and to register ahead of time, please go to <https://c4kmadhattea2017.auction-bid.org/microsite/>. KTNV Channel 13's Tricia Kean will serve as the event's emcee again this year.

Donors who would like to sponsor a childhood cancer survivor to attend the tea party can receive additional information by calling **Dawn Marie Bernhard** at 702-732-0952.

Along with extravagant offerings of bottomless mimosas, tea, cakes, petit fours, sandwiches and other treats, guests will be entertained by roving characters. In addition to a silent auction, talented balloon artist Tawney Bubbles will design a number of outrageous balloon tea hats for purchase. All donated funds will go toward the Long-Term Follow-Up Clinic for Childhood Cancer Survivors.

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About Cure 4 The Kids Foundation

Cure 4 The Kids Foundation is a 501(c)(3) nonprofit organization. Its mission is to provide funding and access to the latest medical treatments for those facing life-threatening diseases such as cancer, rare and ultra-rare diseases, inherited bleeding disorders, rheumatological and genetic conditions. Cure 4 The Kids Foundation was founded in 2007. The founders saw firsthand the difficulties faced by families whose children were affected by serious illnesses but didn't have the financial resources or health insurance to receive treatment. Cure 4 The Kids Foundation was created with these families in mind. Cure 4 The Kids Foundation's Charity Care Program ensures patients at the **Children's Specialty Center of Nevada** and the **Hemophilia Treatment Center of Nevada** receive medical treatment regardless of family income or presence of health insurance. www.cure4thekids.org