



It's a Record Breaker! Circus Couture's "Twelve" Raises \$192,000 for Children's Specialty Center of Nevada and St. Baldrick's Foundation

Circus Couture Surpasses Nearly \$700,000 in Donation History

LAS VEGAS – October 13, 2015 - Circus Couture's "Twelve", a celebration of extravagant performance, art and fashion, raised a record amount of money during its sixth anniversary performance on October 9, 2015, at The Joint inside Hard Rock Hotel & Casino Las Vegas.

Thanks to the generosity of nearly two thousand guests who attended, Circus Couture's "Twelve" raised a total of **\$192,000** through tickets sales, silent and live auction items. A spur-of-the-moment second addition to the live auction by philanthropist & VP of Southern Wine & Spirits of Nevada, **Larry Ruvo**, received an additional \$10,000 towards the cause.

Additional Circus Couture Photos: (Photo credit: Danielle DeBruno of SON Studios)

The money raised at Circus Couture benefits the **Children's Specialty Center of Nevada**, the state's only nonprofit, specialized outpatient clinic which treats children with cancer who have good insurance, bad insurance and no insurance at all.

Co-founded by noted aerialist **Erica Linz** and born with inspiration from performers and employees of shows on the Las Vegas Strip, Circus Couture has grown to include talents from Las Vegas' most revered fine artists and community leaders.

"At the end of the evening, the stage exploded with energy reflected from an audience just beaming with support," said Erica Linz, co-founder of Circus Couture. "It's an amazing thing to know the families we support in the fight could feel the love and passion this colorful community has for their kids. We may be an oddball force of artistic chaos, but we've most certainly got their backs."

Additional money was raised at the live auction where a Napa Valley Wine getaway sold for \$6,500 spurring a second donation that sold for \$10,000, a **Peter Lik** photograph that sold for \$5,500, a **Niki J. Sands** piece that sold for \$2,000, as well as a collaborative art piece which children from the Children's Specialty Center helped complete that sold for \$7,500.

Circus Couture "Twelve" was inspired by the idea of bringing together passion, creativity and spectacle in hopes of one day winding down the clock for pediatric cancer creating a healthy future for our kids.

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About Circus Couture

Established in 2010, Circus Couture is a Nevada non-profit organization raising critical funds for pediatric cancer care and research through annual circus, fashion and art events. Proceeds are donated to the Children's Specialty Center of Nevada, the only clinic in the state that treats kids with cancer regardless of their family's ability to pay for services. Circus Couture is a volunteer based organization comprised primarily of performers, technicians, and employees from shows on the Las Vegas strip and local fine artists. Circus Couture is a grassroots organization with no affiliation with any company or corporation.

About Cure 4 The Kids

Cure 4 The Kids Foundation is a 501(c)(3) nonprofit organization. Its mission is to provide funding and access to the latest medical treatments, including clinical trials, for those facing life-threatening diseases such as cancer, rare and ultra rare diseases, inherited bleeding disorders, rheumatological and genetic conditions. Dr. Jonathan Bernstein and Annette Logan co-founded Cure 4 The Kids Foundation in 2007. Both saw firsthand the difficulties faced by families whose children were affected by major diseases, but who didn't have the financial resources or health insurance to receive treatment. Cure 4 The Kids Foundation was created with these families in mind. Cure 4 The Kids Foundation's Charity Care Program ensures patients at the Children's Specialty Center of Nevada and the Hemophilia Treatment Center of Nevada receive medical treatment regardless of family income or presence of health insurance. Our clinics are accredited by the Joint Commission and received the organization's Gold Seal of Approval ensuring all patients are receiving the best care possible. www.cure4thekids.org.

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